

2024 Exhibitor & Sponsorship Prospectus



Exhibit Dates

September 8 – 9, 2024

**Bethesda North Marriott Hotel & Conference Center
North Bethesda, MD**



2024 ACCP Annual Meeting Highlights

Over 500 Annual Meeting Attendees

Exhibit Hall Open 2 Days
Sunday, September 8
Monday, September 9

NEW Floor Plan to Facilitate Better Interaction
with Attendees



Exhibit Opportunities

Two Exhibit Packages are available that include the following concessions:

- One 6' Draped Table, two chairs & wastebasket
- Breakfast, Lunch & Evening Reception for Booth Personnel
- Exhibitor Prize Drawings promoted in Attendee Communications
- Company Listing in Online Meeting Program, ACCP website & ACCP365 Mobile App
- Pre-meeting & Post-meeting Attendee List (direct mail only)



Lead Retrieval through ACCP365 Mobile App included in Exhibit Package

Exhibit Only | \$2,650 per space

This Package includes the concessions above plus two booth personnel passes (Exhibit Hall access only).

Exhibit Plus Full Registration | \$3,150 per space

This Package includes the concessions above plus two booth personnel passes (Exhibit Hall access only) and one Full Meeting Registration with access to all Annual Meeting sessions and activities.

(Please note that Exhibitor registrations are considered promotional registrations. As an ACCME & ACPE Accredited provider, the Full Meeting Registration included in this Exhibit Plus Full Registration Package may not be used for any Faculty Speakers and ACCP cannot issue CME or CPE credits.)

Exhibit Hall Hours

Saturday, September 7th

Move-in: 8:00 – 10:00 pm

Sunday, September 8th

Open: 7:00 am – 7:00 pm

Sunday, September 9th

Open: 7:00 am – 7:00 pm

Move-out: 7:00 – 9:00 pm

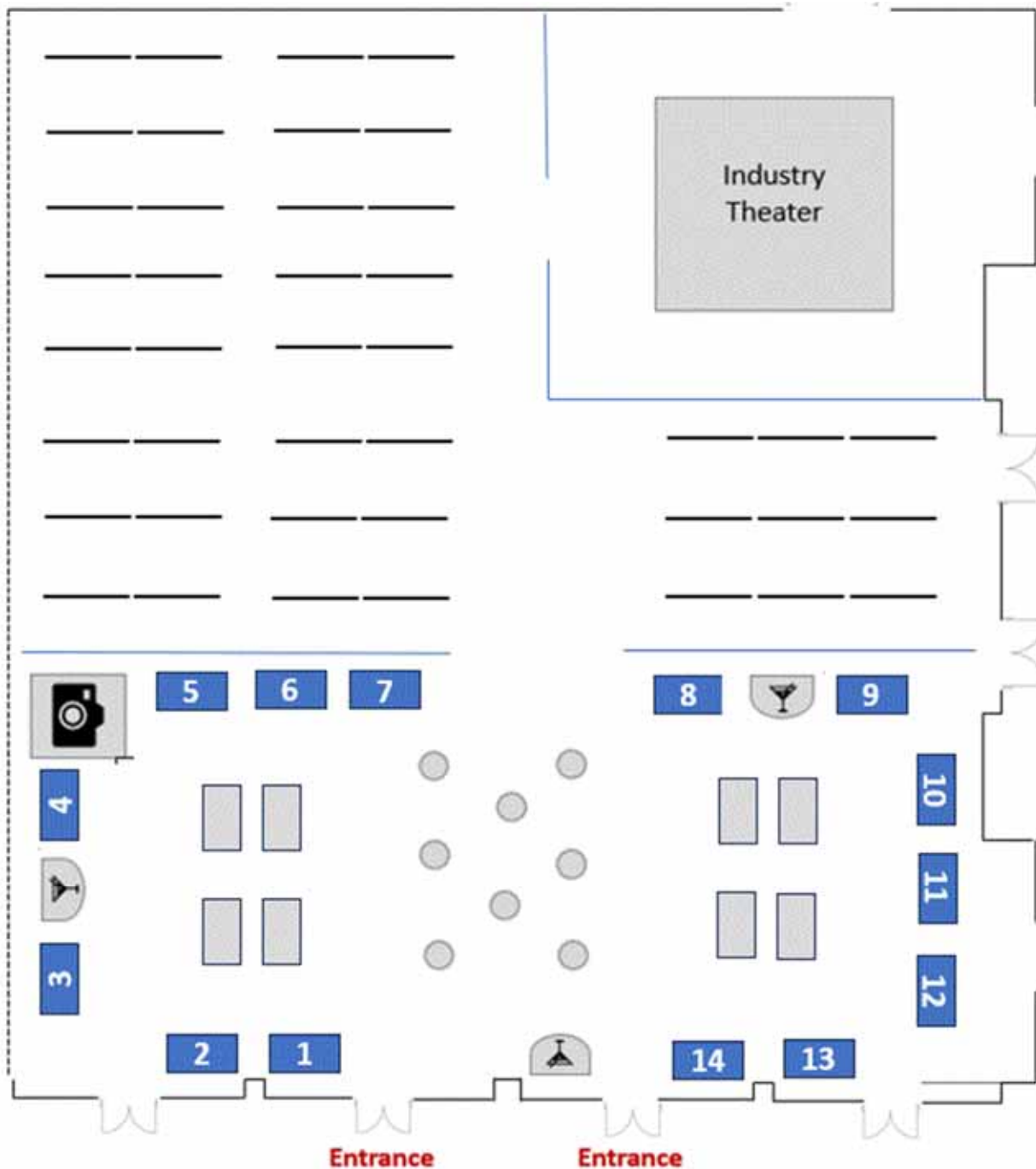
Booths are not required to be staffed for the duration of the open hours.

It is recommended that your booth be staffed during high traffic times each day:

| | |
|--------------------|--------------------|
| Breakfast: | 7:00 – 8:00 am |
| Morning Break: | 9:30 – 10:00 am |
| Lunch: | 11:30 am – 1:30 pm |
| Afternoon Break: | 3:00 – 3:30 pm |
| Evening Reception: | 5:00 – 7:00 pm |

Exhibit Hall Floor Plan

This year's floor plan will allow for more room to interact with Attendees throughout the day as they grab a beverage or something to eat.



To sign up to exhibit, complete the application and indicate your first three booth space preferences.

Sponsorship Opportunities

ACCP offers a variety of sponsorship opportunities to help achieve your marketing or recruiting goals.

Platinum Sponsorship

Contingent upon a minimum contribution of \$7,500.

Maximize your sponsorship by selecting a specific item to receive additional recognition.



- **General Meeting Support Sponsor | \$7,500 - \$10,000**
- **Meeting Wi-Fi | \$10,000**

Be the exclusive sponsor of the meeting Wi-Fi! Your brand will be promoted on all Wi-Fi access signage and a custom password can be created so your name stands out for Attendees.

- **PharmaFete | \$10,000**

Sponsor the kickoff networking reception and your company will receive promotions on signage, branded napkins and special acknowledgement from the moderator.

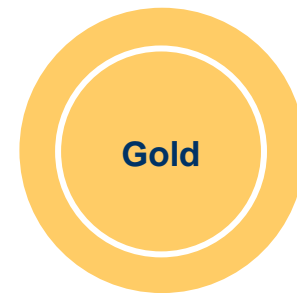
- **Evening Reception in Exhibit Hall | \$7,500**

Sponsor one of the two evening receptions in the Exhibit Hall on Sunday or Monday. While Attendees are viewing posters, networking or listening to a presentation in the Industry Theater, they will see your brand on bars, buffets and branded napkins.

Gold Sponsorship

Contingent upon a minimum contribution of \$5,000.

Maximize your sponsorship by selecting a specific item to receive additional recognition.



- **General Meeting Support Sponsor | \$5,000 - \$7,499**
- **Coffee & Networking Break | \$6,000**

Sponsor one of the four coffee and networking breaks in the Exhibit Hall and Attendees will be thanking you! While Attendees grab a beverage, they will see signage on buffets and grab a branded cup and napkin.

- **ACCP365 Mobile App | \$5,000**

Be the exclusive sponsor of the Annual Meeting content on the ACCP365 Mobile, your brand will appear on a custom splash page and banner ad in the App that Attendees will see when they access session information, play the GameZone or go to complete their evaluations.

- **Student, Trainee & Early-stage Professional Events | \$5,000**

As the exclusive sponsor for the Student, Trainee & Early-stage Professional events, you will receive recognition for all events taking place on Sunday to include logo on signage and walk-in slides.

- **Printed Program-at-a-Glance | \$5,000**

Sponsor the Program-at-a-Glance and your company will receive an ad printed inside. Your brand will be front and center with Attendees every time they access the program.

Silver Sponsorship

Contingent upon a minimum contribution of \$3,500.

Maximize your sponsorship by selecting a specific item to receive additional recognition.



- **General Meeting Support Sponsor | \$3,500 - \$4,999**
- **Photo Booth | \$4,000**

Don't miss the opportunity to have your company branding on the photos printed in the photo booth in the Exhibit Hall. This is extremely popular with Attendees, and they will walk away with your brand to take home with them.

- **Lanyards | \$3,500**

Prominently display your logo on the 2024 Annual Meeting lanyards. Your brand will be one of the first that Attendees see when they check in and be with them the entire meeting.

Other Sponsorships

If you are looking for additional opportunities to reach Attendees, you can add on any of the following:

- **Presentation in Industry Theater | \$3,000**

New this year: The Industry Theater will be in a closed off area in the back of the Exhibit Hall to allow for more Attendees and a quieter environment. Your company will be able to deliver a recruiting message or show a demo of your product or service during one of the six time slots available. ACCP will promote your presentation to Attendees through signage, announcements and in the ACCP365 Mobile App. Each session will be 20 minutes with time allocated for Q&A.

- **Promo Email Blast | \$1,500**

Expand your message! You provide the messaging and ACCP will deliver to each registered Attendee. We will work to schedule your email before or after the meeting depending on your preference and will include your company branding front and center.



To sign up as a sponsor, complete the application and indicate your Sponsorship Level and item you would like to sponsor (if applicable).

Contact Kim Preiss at kpreiss@ACCP1.org if you are interested in a custom package.

Sponsor Recognition

ACCP provides the following recognition for our Sponsorship Packages.

| |  PLATINUM |  GOLD |  SILVER |
|---|--|---|--|
| Exhibit Space | ✦ | ✦ | |
| Exhibit Personnel Passes | 2 | 2 | |
| Full Meeting Registration | 1 | | |
| ACCP365 Mobile App Banner | ✦ | | |
| Industry Theater Presentation | ✦ | | |
| Career Center Listing | ✦ | | |
| Promo Email Blast | ✦ | ✦ | |
| Listing on ACCP1.org | ✦ | ✦ | ✦ |
| Listing on ACCP365 Mobile App | ✦ | ✦ | ✦ |
| Annual Meeting Online Program Banner Ad | ✦ | ✦ | ✦ |
| Walk-in Slide Loop | ✦ | ✦ | ✦ |
| Listing in Program-at-a-Glance | ✦ | ✦ | ✦ |
| Pre- & Post-meeting Attendee List | ✦ | ✦ | ✦ |

2024 ACCP Annual Meeting

"Transformative Solutions: Delivering on the Promise of Clinical Pharmacology for Patient Care"

September 8 – 10, 2024 • N Bethesda, MD

PharmaFete

Sponsorship Item

The PharmaFete is a networking reception held on Saturday evening to kick off the Annual Meeting.

This event is open to all registered Attendees and includes:

- Light Buffet
- Bar with 2 Drink Tickets per Attendee
- DJ
- Photo Booth



Sponsorship Fee: \$10,000

Sponsor this three-hour event and your company will be recognized as the exclusive sponsor. During the brief welcome and presentation of Student Abstract Awards, the moderator will acknowledge your sponsorship and your company logo will be prominently displayed on the slides.

Promotions

The following promotions are included with this sponsorship item:

- Recognition in emails sent to Attendees prior to the Annual Meeting
- On-site signage
- Recognition in push notifications sent through the ACCP365 Mobile App
- Recognition on slides
- Acknowledgement from the moderator
- Recognition on photo booth printed photo strip
- Branded napkins



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Sponsorship Item

Be the exclusive sponsor of the Meeting Wi-Fi!

As Attendees access the internet on their laptop or other device, they will be reminded of your sponsorship through signage and a custom password.

Sponsorship Fee: \$10,000

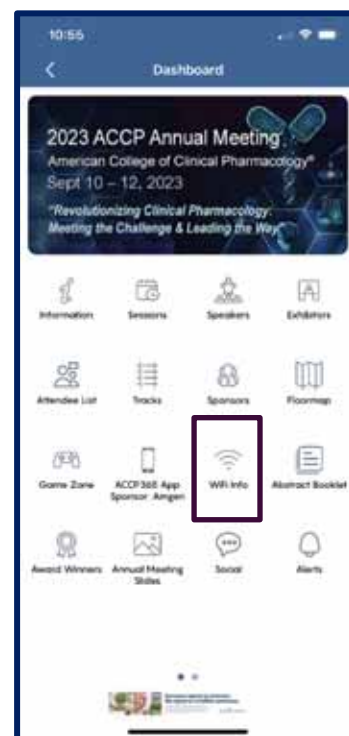
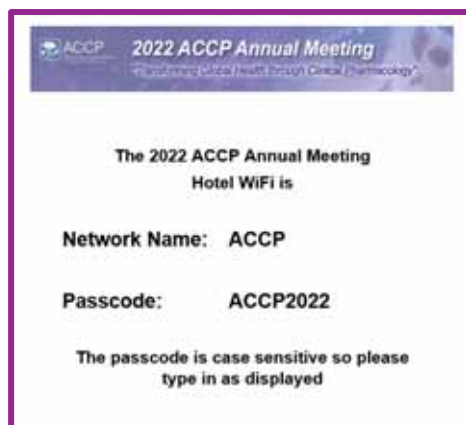
Your sponsorship will go towards Wi-Fi for the duration of the Annual Meeting and for all meetings and events over the four days.



Promotions

The following promotions are included with this sponsorship item:

- Custom password to be used for access
- On-site signage put on tables in each session room
- Recognition anywhere information on Wi-Fi is available throughout the meeting space
- Recognition in ACCP365 Mobile App
- Recognition on walk-in slides



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Evening Reception

Sponsorship Item

Sponsor one of the two evening receptions that are held in the Exhibit Hall. These well-attended events are the perfect opportunity to get your name front and center with Attendees.

These events are open to all registered Attendees and includes each night:

- Light Buffet
- Bar with 2 Drink Tickets per Attendee

Sponsorship Fee: \$7,500



Networking receptions are held from 5:00 pm to 7:00 pm on Sunday and Monday evenings. While Attendees are viewing posters, networking or listening to a presentation in the Industry Theater, they will see your brand on bars and buffets.

Promotions

The following promotions are included with this sponsorship item:

- On-site signage
- Recognition in push notifications sent through the ACCP365 Mobile App
- Recognition signage on buffets and bars
- Branded napkins



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Networking Break

Sponsorship Item

Sponsor one of the four coffee and networking breaks that are held in the Exhibit Hall. Attendees know where to go to grab a beverage and refresh in between sessions!

The breaks are open to all registered Attendees and each night includes:

- Coffee
- Soft Drinks and Waters

Sponsorship Fee: \$6,000

Networking breaks are held on Sunday and Monday in the Exhibit Hall at 9:30 – 10:00 am and 3:00 – 3:30 pm.



While Attendees are grabbing a beverage and networking, they will see your brand on buffets.

Promotions

The following promotions are included with this sponsorship item:

- On-site signage
- Recognition in push notifications sent through the ACCP365 Mobile App
- Recognition signage on buffets
- Branded napkins



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Sponsorship Item

As the exclusive sponsor for the ACCP365 Mobile App Annual Meeting content, Attendees will immediately see your company's branding. Every time they access the Annual Meeting page to obtain session information or go to complete an evaluation, the custom splash page will appear.

Sponsorship Fee: \$5,000

In-app recognition is provided through the custom splash page and rotating banner ad that is hyperlinked to your preferred URL.



Promotions

The following promotions are included with this sponsorship item:

- On-site signage
- Recognition in Attendee email communications
- Recognition on ACCP1.org mobile app page
- Recognition in Annual Meeting Online Program



Mobile App

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Sponsorship Item

As the exclusive sponsor for the Student, Trainee & Early-stage Professional (STEP) events during the Annual Meeting, you will receive recognition for all events.

Sponsorship Fee: \$5,000



STEP Events are held over the duration of the Annual Meeting with the majority of the programming on Sunday. This sponsorship includes the following events:

- Sunday Morning STEP Welcome
- Sunday Panel Discussion
- Sunday Networking Event
- Monday Morning STEP Gathering
- Tuesday Morning STEP Gathering
- STEP Podium Presentations

Promotions

The following promotions are included with this sponsorship item:

- On-site signage
- Recognition in Attendee email communications
- Recognition in Annual Meeting Online Program



STEP Events

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Sponsorship Item

As the exclusive sponsor for the Printed Program-at-a-Glance, you will be in every Attendee's hand as they navigate to sessions and events for the duration of the meeting. Programs are given to each Attendee as they pick up their badge and additional copies are available at the Registration Desk.

Sponsorship Fee: \$5,000

Promotions

The following promotions are included with this sponsorship item:

- Recognition on cover of program
- Advertisement space inside



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Photo Booth

Sponsorship Item

Be the exclusive sponsor for the Photo Booth in the Exhibit Hall and have Attendees walk away with your branding on their photo strip. This is extremely popular with Attendees and allows them to take away memories from the meeting.

Sponsorship Fee: \$4,000

The Photo Booth is open on Sunday and Monday during the evening receptions from 5:00 – 7:00 pm.



Promotions

The following promotions are included with this sponsorship item:

- Company Logo on photo strip



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Lanyards

Sponsorship Item

Attendee lanyards are a must-have as badges are required to get into all meeting events! As the sponsor, you will have your company branding with Attendees the entire the meeting.

Sponsorship Fee: \$3,500

The lanyards will be color coordinated to complement your company's logo. They can have a logo on just one side or both.



Promotions

The following promotions are included with this sponsorship item:

- Company Logo imprinted in full color on one or two sides



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Industry Theater Presentation

Sponsorship Item

Don't miss the chance to gain more visibility. Deliver your recruiting message or show a demo of your product or service in the Industry Theater. These sessions are designed to allow you to promote your organization and can be commercial since the area is outside of the rooms where continuing education is being held.

New This Year: This year's Industry Theater will be in a closed off area in the back of the Exhibit Hall to allow for more Attendees and provide a quieter environment.

Sponsorship Fee: \$3,000

Your presentation is open to all registered Attendees and includes basic audio visual equipment:

- Presentation Laptop
- Monitor
- Podium
- Podium Microphone

These 20-minute sessions will occur during the breaks on Sunday and Monday.

- 9:40 – 10:00 am
- 3:10 – 3:30 pm
- 5:40 – 6:00 pm



Promotions

The following promotions are included with this sponsorship item:

- On-site Signage
- Push notifications through the ACCP365 Mobile App
- Announcements in Exhibit Hall
- Promotion through email communications sent to Attendees
- Inclusion in schedule of events in the Annual Meeting Online Program and Mobile App
- Recognition in Walk-in slides displayed in the session rooms



